



Web Data
Extraction Summit

Powered by **zyte**

Why I replaced our most popular product.

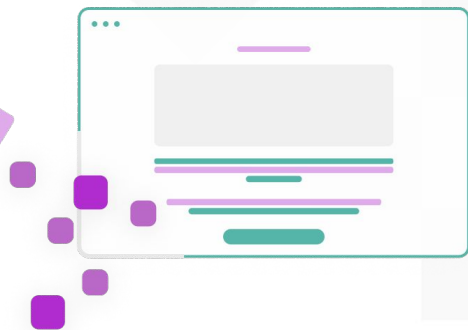
Shane Evans

CEO Zyte

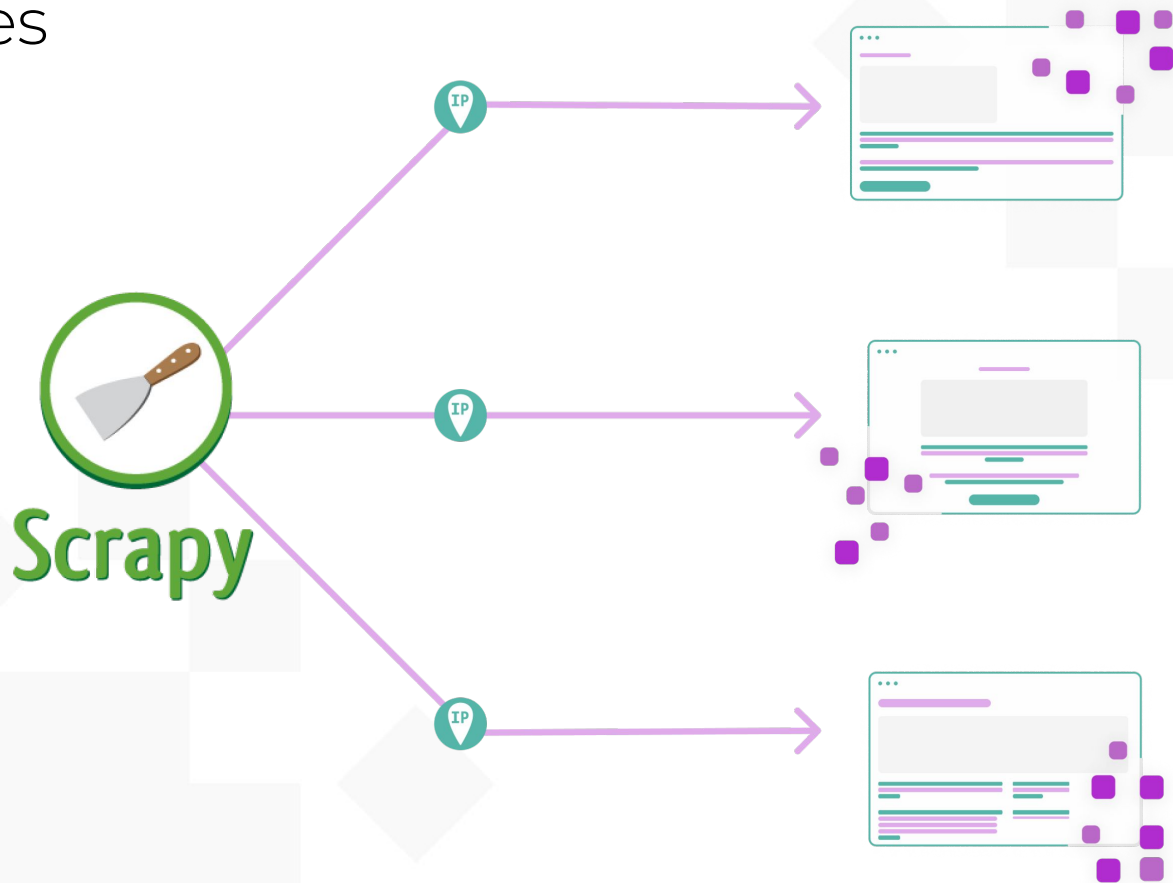
Have you ever
sunsetted
your most
popular product?



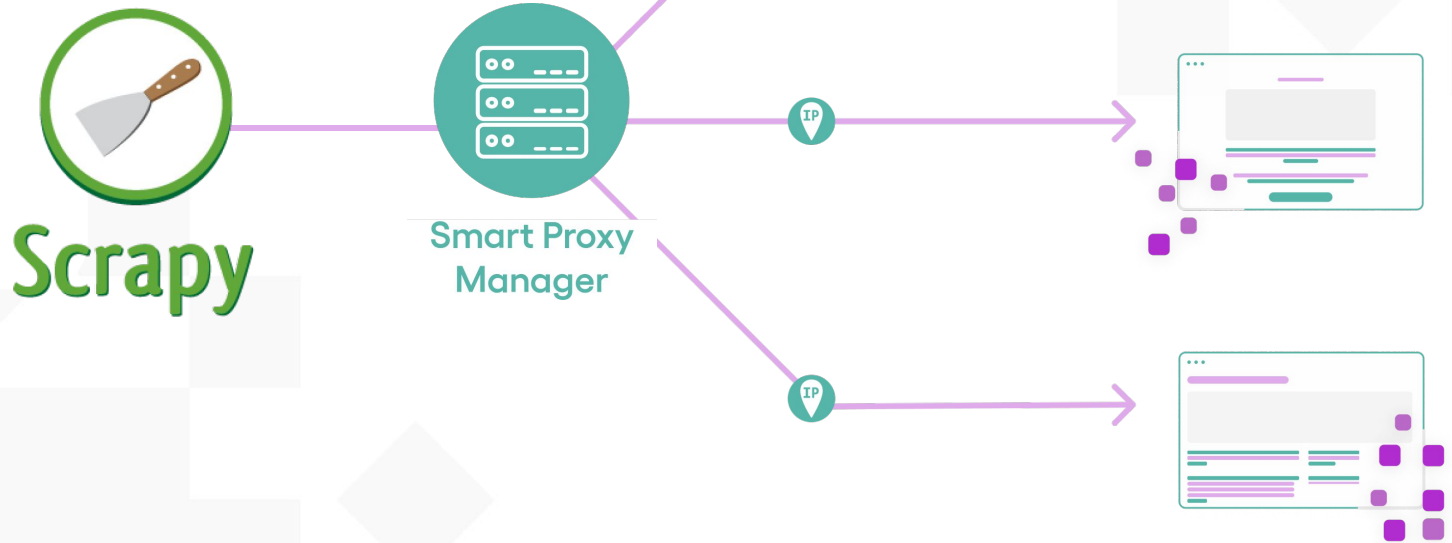
The good old days



Proxies



Proxy Managers / APIs



Additional types of Proxies



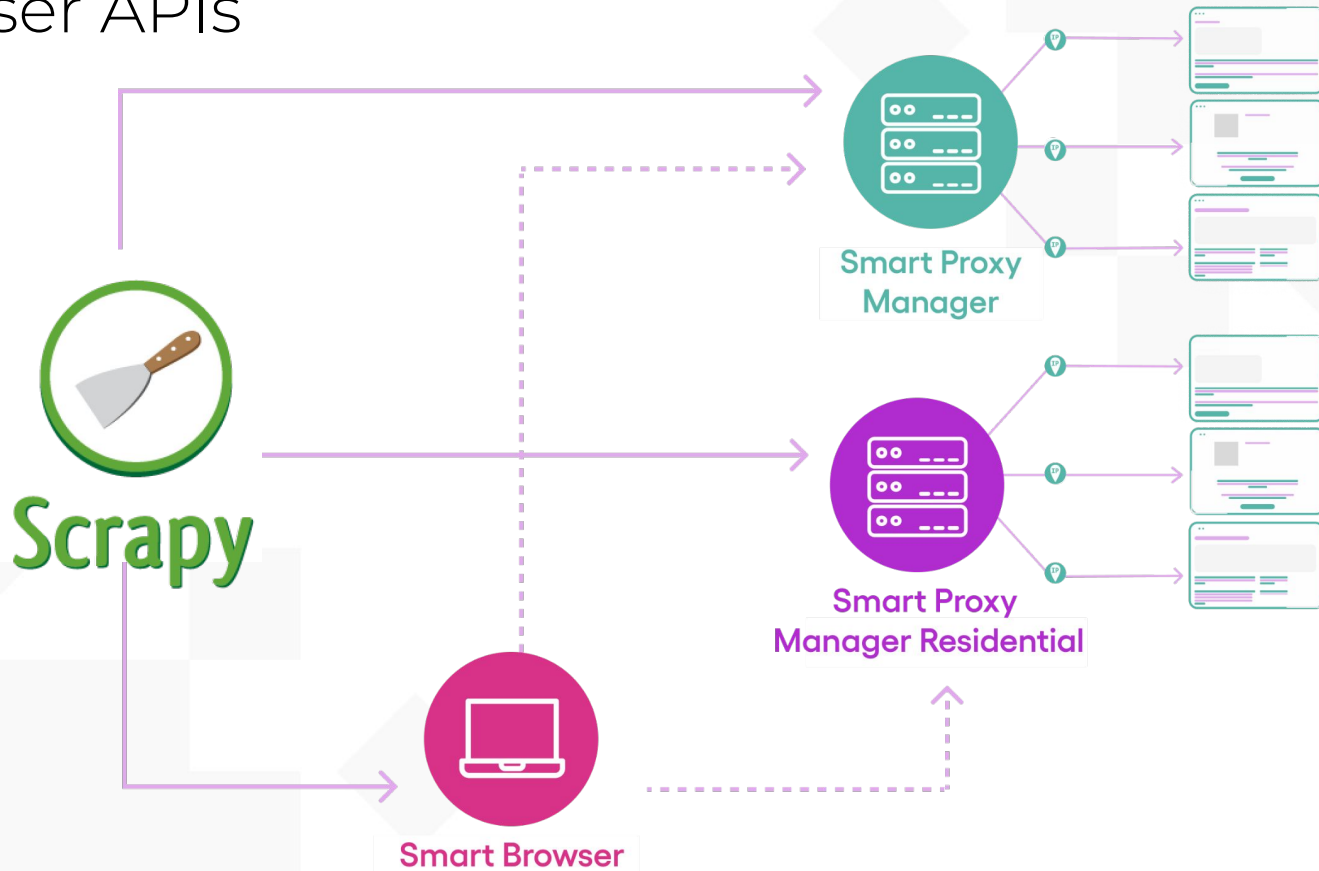
Smart Proxy
Manager



Smart Proxy
Manager Residential



Browser APIs



What should
customers use for a
given website?



The choices



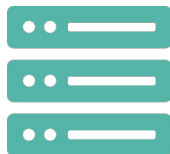
Extraction

Website Specific
Extraction API

ML Extraction API

Spider marketplaces

Data marketplaces



Browser

Headless vs. Headful

Specialist Browsers

Browser APIs



Proxies

Proxy / Unlocker APIs

Proxy Managers

Datacenter IPs

- Dedicated
- Shared

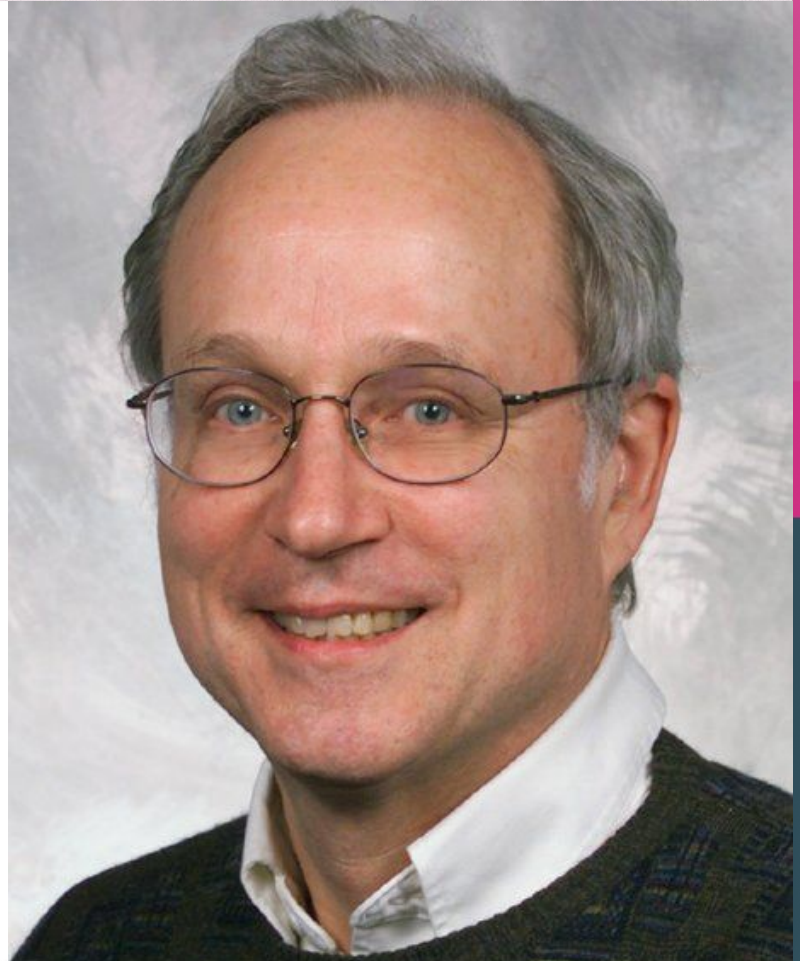
Residential IPs

ISP IPs

Mobile IPs

**“All problems in Computer
Science can be solved by
another level of indirection.”**

Butler Lampson



Zyte API

Automated
ban solving

DC
IPs

Proxy
Rotator

Scriptable
Browser

Residential
IPs

Browser
Farm

Automatically avoids site bans using minimum required infrastructure

Tiered site pricing - paying only for what each site needs

So an automated tool is **as cost effective as proxies**, but without the pain

Goodbye Proxy API



Proxy APIs **are not**
programming APIs!

- Easy to Integrate
- Limited functionality

```
GET / HTTP/2
Host: books.toscrape.com
User-Agent: curl/8.1.2
Accept: */*
X-Crawlera-Debug: request-time
X-Crawlera-Profile: desktop
X-Crawlera-Profile-Pass: Accept-Language
Accept-Language: de_DE
```

Zyte API

The API to the
Internet





“

A stunning 100% success rate for all the websites

I'm really impressed by the Zyte API, when I first heard about it at the 2022 Extract Summit I was just curious about it but I thought it would have been difficult for it to tackle all the anti-bot around.

- Integration is straightforward
- 100% success rate
- Option to activate browser rendering makes it more affordable on larger volumes

“100/100” ”

Pierluigi Vinciguerra

Co Founder of Databoutique.com
Author of [The Web Scraping Club](#)



Proxyway Benchmark











	Oxylabs	Bright Data	Smartproxy	Zyte	Crawlbase
Avg. success rate	93.37%	94.65%	93.79%	97.82%	90%



	Oxylabs	Bright Data	Smartproxy	Zyte	Crawlbase
Avg. response time	20.43 s	15.05 s	20.05 s	11.70 s	16.21 s

"It makes more sense to pay for requests than traffic, unless you're scraping small pages or API endpoints. Zyte's dynamic pricing is very efficient for pages that don't need JavaScript rendering."

Per Website pricing

Our per-site pricing means **you can use one automated tool for every type of website.**

Website Tier	IP types used	Compute	Price per 1k requests (HTTP Response)	Price per 1k requests (Rendered HTML)	Price per 1k requests (Extracted)
1			\$0.08	\$0.60	\$1.08
2			\$0.14	\$1.20	\$1.68
3			\$0.26	\$2.40	\$2.88
4			\$0.42	\$4.80	\$5.28
5			\$0.76	\$9.60	\$10.08

 Residential
 Data centre Proxies

Pricing Calculator

Domain	Requests per month ⓘ	Estimated Price ⓘ
<input type="text" value="toscrrape.com x"/>	<input type="text" value="10000"/>	\$2/month
<input type="text" value="zyte.com x"/>	<input type="text" value="10000"/>	\$31/month

Send A Request Using Zyte API

URL

https//

▼

Enter A URL

books.toscrape.com/catalogue/foundation-foundation-publication-order-1_375/inc

Request

API Configuration

Raw Response

Browser Rendering

Extracted Data

httpResponseBody

or

browserHtml

▼

Product

▼

Product

Code snippet ▼

Read documentation

Response

RESPONSE TIME (S)

4.976

RESPONSE CODE

200


REQUEST ID

2308d9fbdaf2f9d8c4b27c4f13d30dc1

Screenshot

Product

Raw JSON ☐

probability	0.9926
name	Foundation (Foundation (Publication Order) #1)
price	32.42
url	https://books.toscrape.com/catalogue/foundation-foundation-publication-order-1_375/index.html
breadcrumbs	Home / Books / Science Fiction / Foundation (Foundation (Publication Order) #1)
sku	3fc124f59f3068e4
currency	GBP
currencyRaw	£
availability	InStock
brand	• name: Books to Scrape
mainImage	

You will pay:

\$0.009

- product
- screenshot

Volume discount **0%**

[Increase volume discount](#)

Did you know?

It's now easier than ever to find out what to expect at the end of the month.

[Cost Estimator](#)

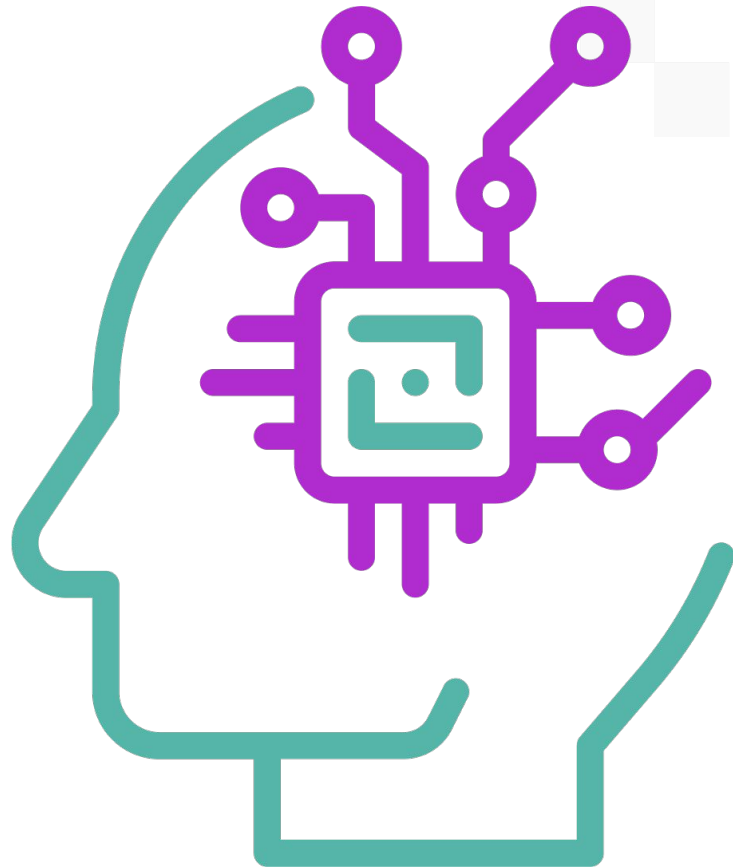
Support

Check out our helpful [documentation](#).

Still having problems?

[Submit a ticket](#)

The future

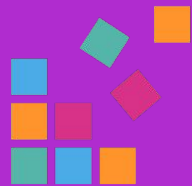




Web Data
Extraction Summit

Powered by **zyte**

Thank you



Web Data Extraction Summit

Powered by **zyte**

Used by companies powered by data

ALLEGIS
GLOBAL SOLUTIONS™

P&G



WARNER MUSIC GROUP

Barceló
HOTEL GROUP



Free up developers
from the chore of bans

[Try Zyte API](#)

