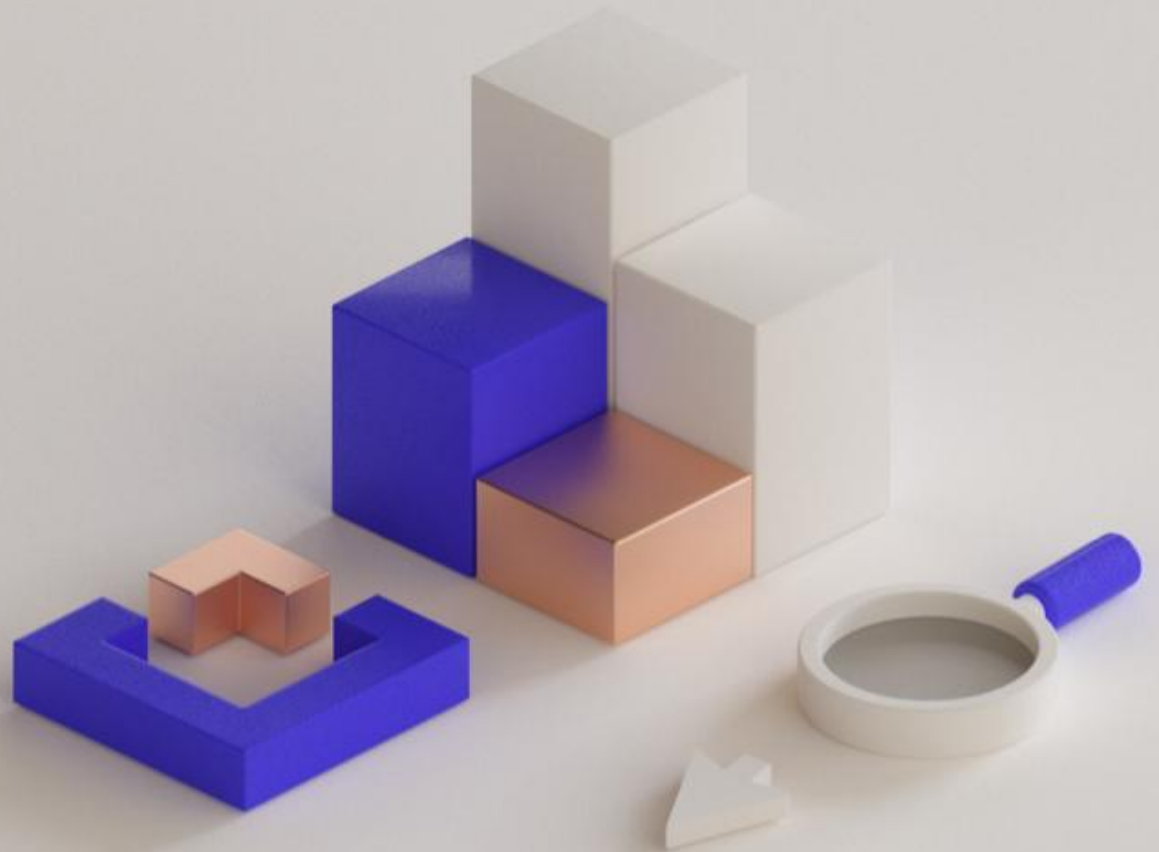




Hatched Analytics
Data, Discovered

Web Extract Summit
Dublin - Oct 2023





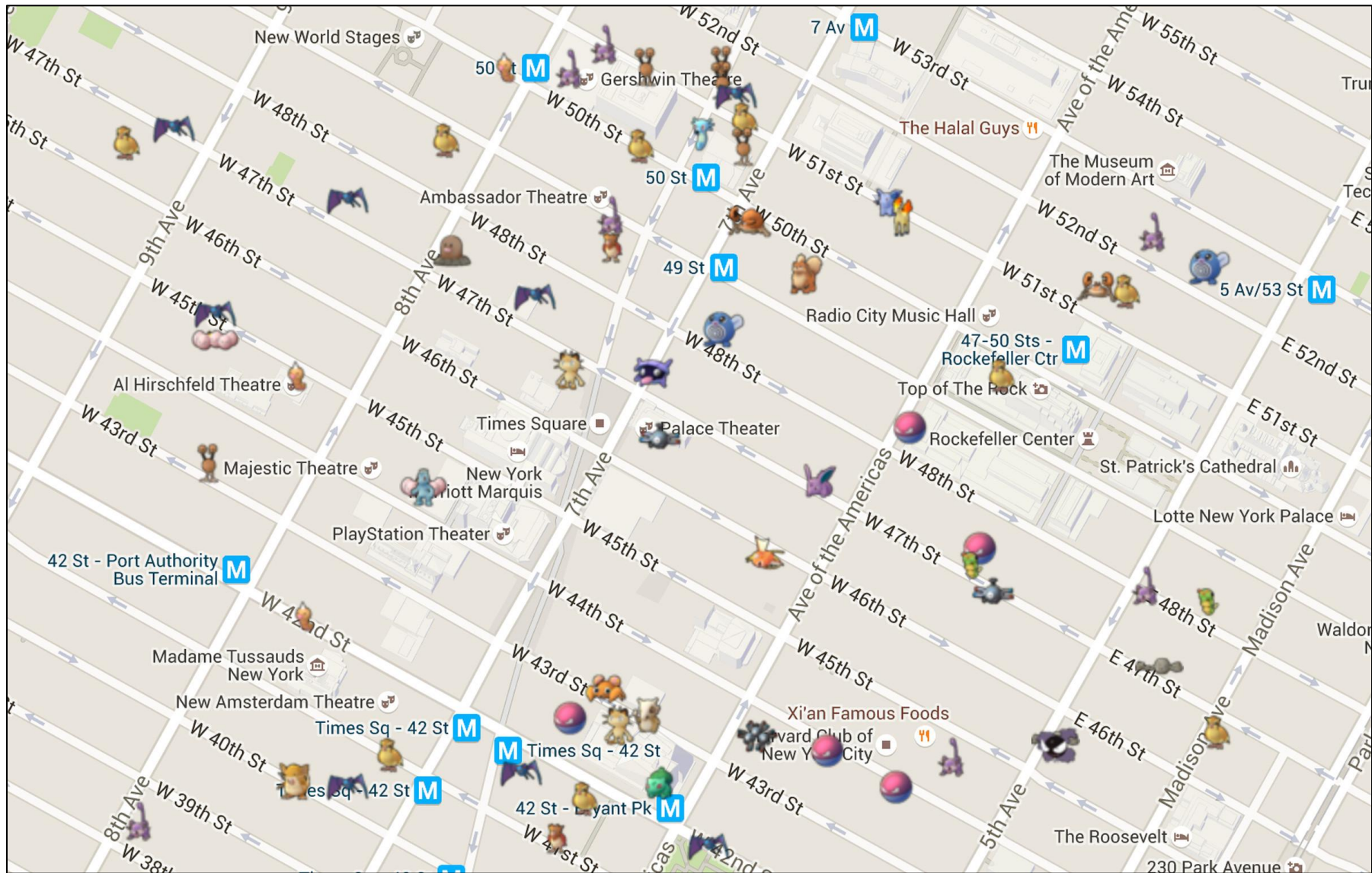
Hatched Analytics

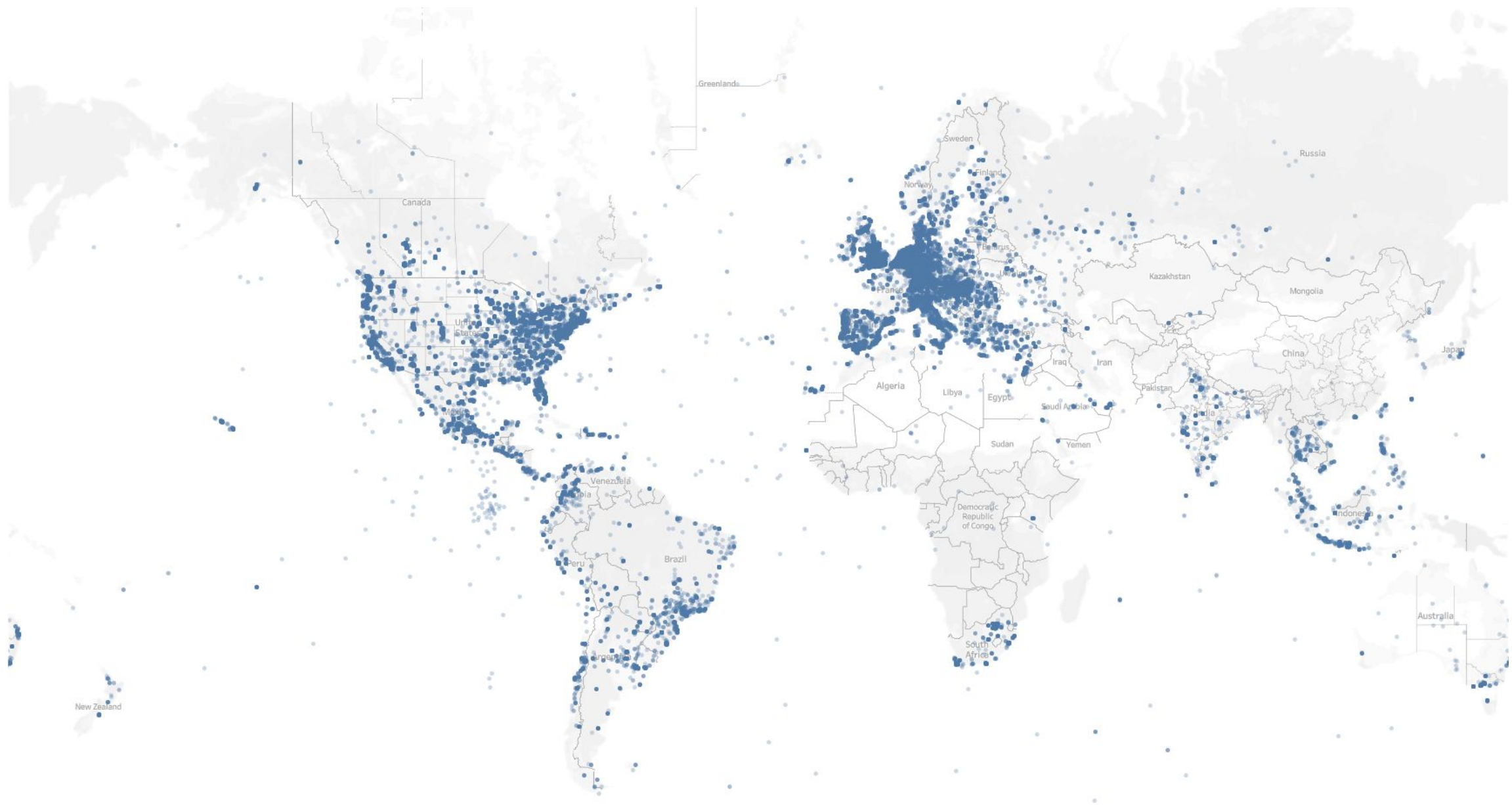
- We help institutional investors make better investment decisions with our data
- Work with 30 clients in the financial services space

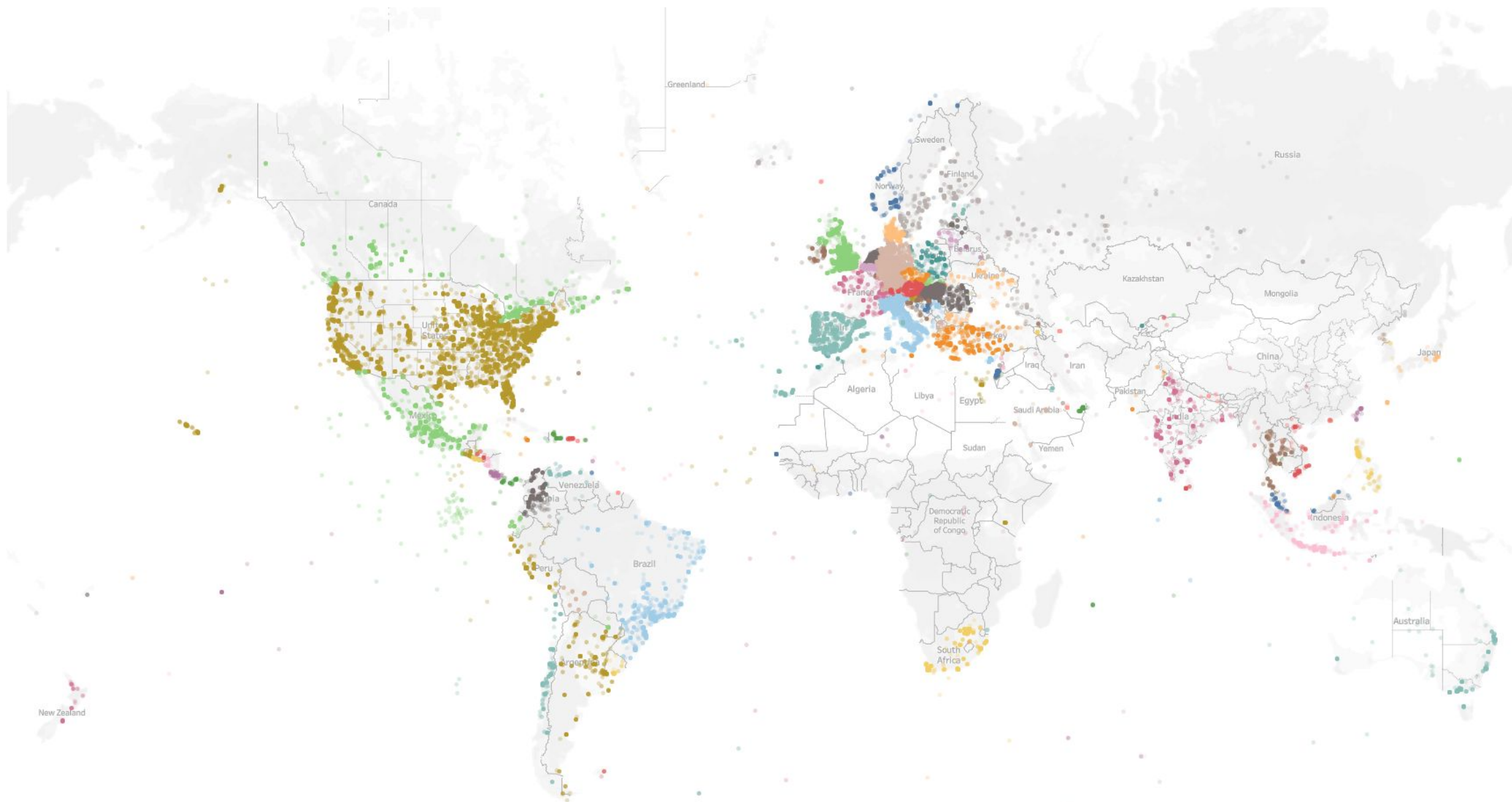


Nintendo Co. (NTDOY) share price 1 Jan 2016 – 30 July 2016

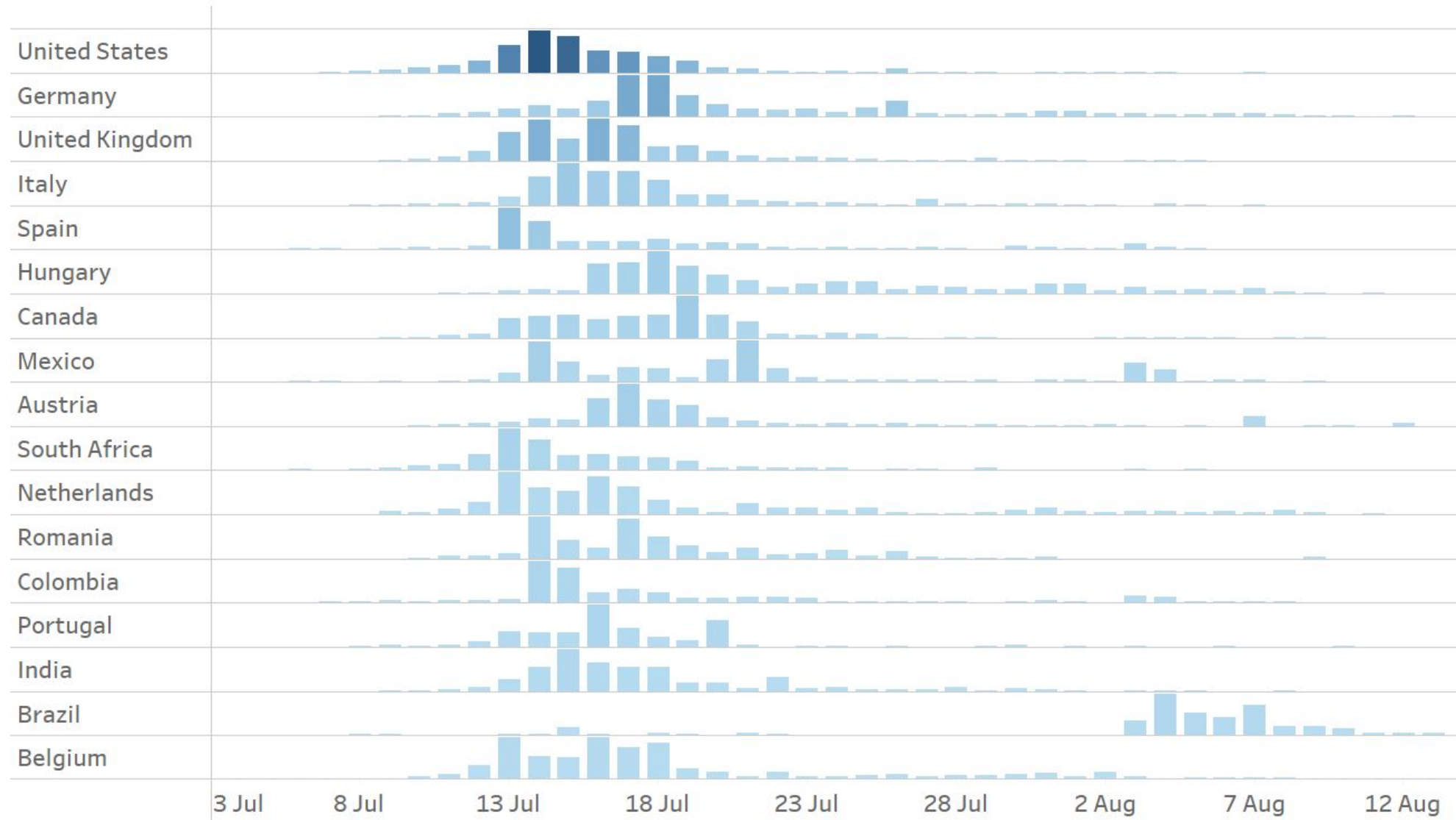








of reported Pokémon Go sightings by country



of reported Pokémon Go sightings vs NTDOY share price



A laptop screen is the central focus, displaying a dense, overlapping collage of numerous small screenshots. Each screenshot is labeled with a date and the text 'Screen Shot'. The dates are mostly from 2017, with some from 2016 and 2018. The screenshots themselves show various web pages, including social media profiles, news articles, and other digital content. The overall effect is a visual representation of a large volume of digital data. The laptop is a MacBook Pro, and its keyboard is visible at the bottom. The background is dark and out of focus, showing some electronic equipment.

How do we turn data into a product?

How do we turn data into a product?

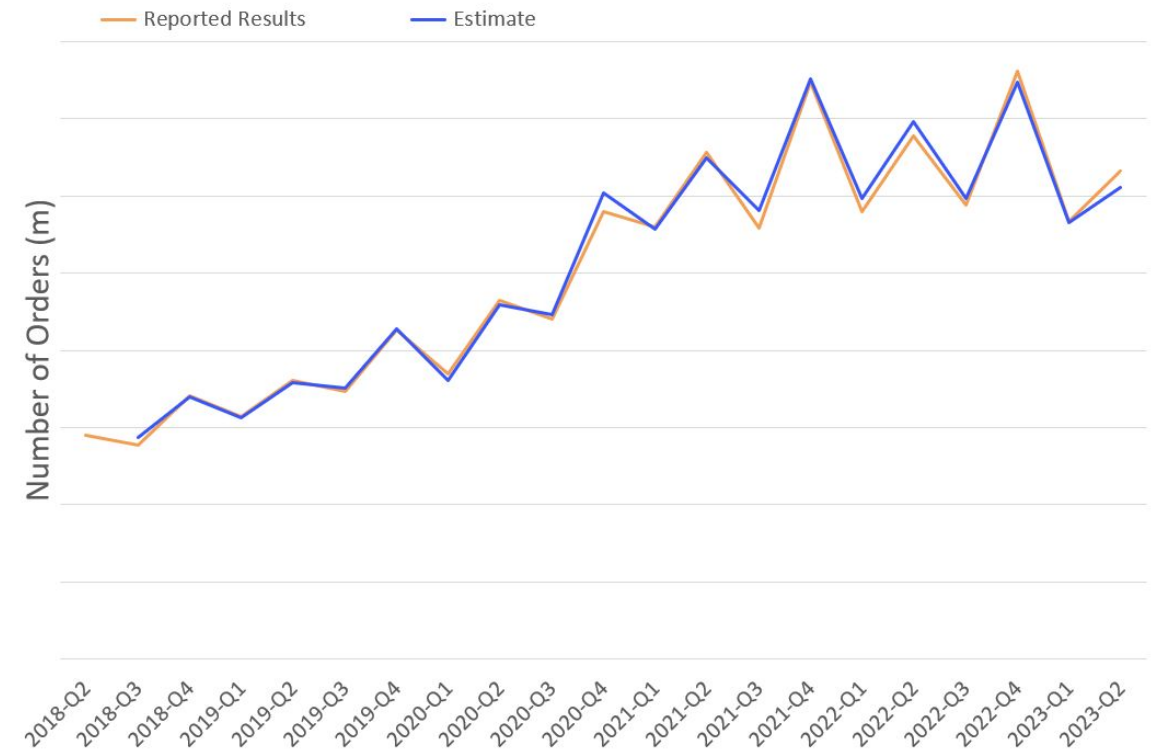
- More than just data: clients need answers to their questions



How do we turn data into a product?

- More than just data: clients need answers to their questions
- Data must have history

Zalando (ZAL.DE)



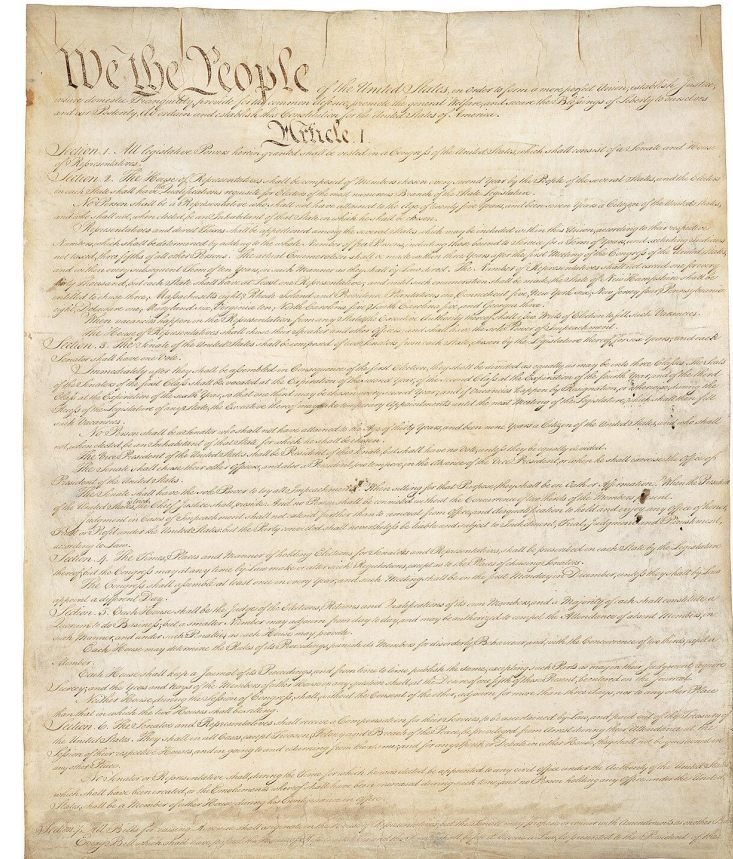
How do we turn data into a product?

- More than just data: clients need answers to their questions
- Data must have history
- Coverage

AAPL	ABNB	AD.AS	ADBE	ADSK	AMZN
ASAN	ASC.L	Best Secret	BKNG	BOO.L	CDON.ST
CHWY	CPNG	DASH	DIS	DOCU	ETSY
EXFY	EZJ.L	FIGS	Flipdish	FVRR	Instacart
INTU	ITX.MC	LUV	MELI	MNDY	NET
NTDOY/7974.T	PARA	PETS	ROKU	ROO.L	RVLV
RYA.L	SAE.DE	SEMR	SHOP	SPOT	SQ
SQSP	TEAM	TKWY.AS	UPWK	W	WISE.L
WIX	WIZZ.L	XRO.AU	YOU.DE	ZAL.DE	ZEN
ZM					

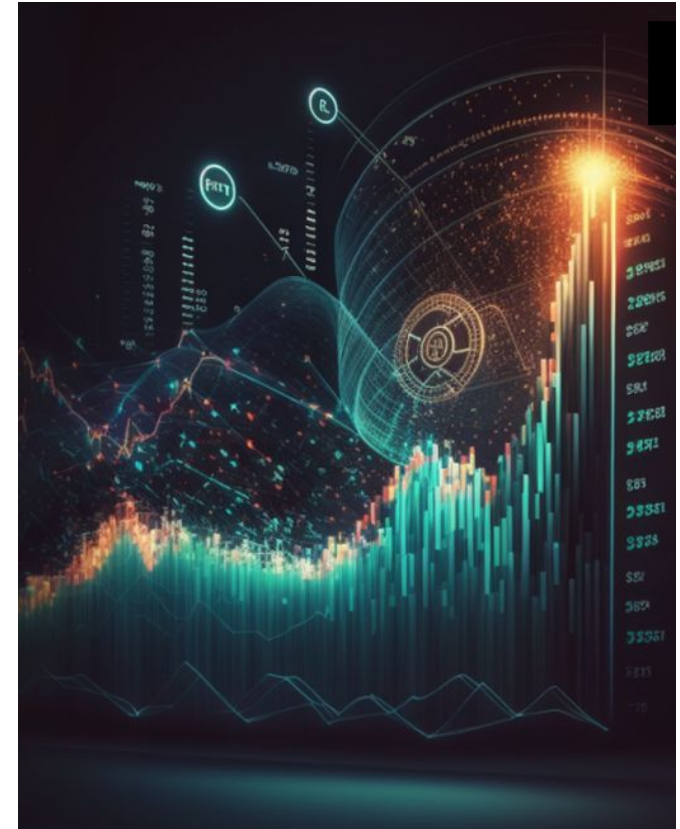
How do we turn data into a product?

- More than just data: clients need answers to their questions
- Data must have history
- Coverage
- Compliant data collection



How do we turn data into a product?

- More than just data: clients need answers to their questions
- Data must have history
- Coverage
- Compliant data collection
- Unique and proprietary data

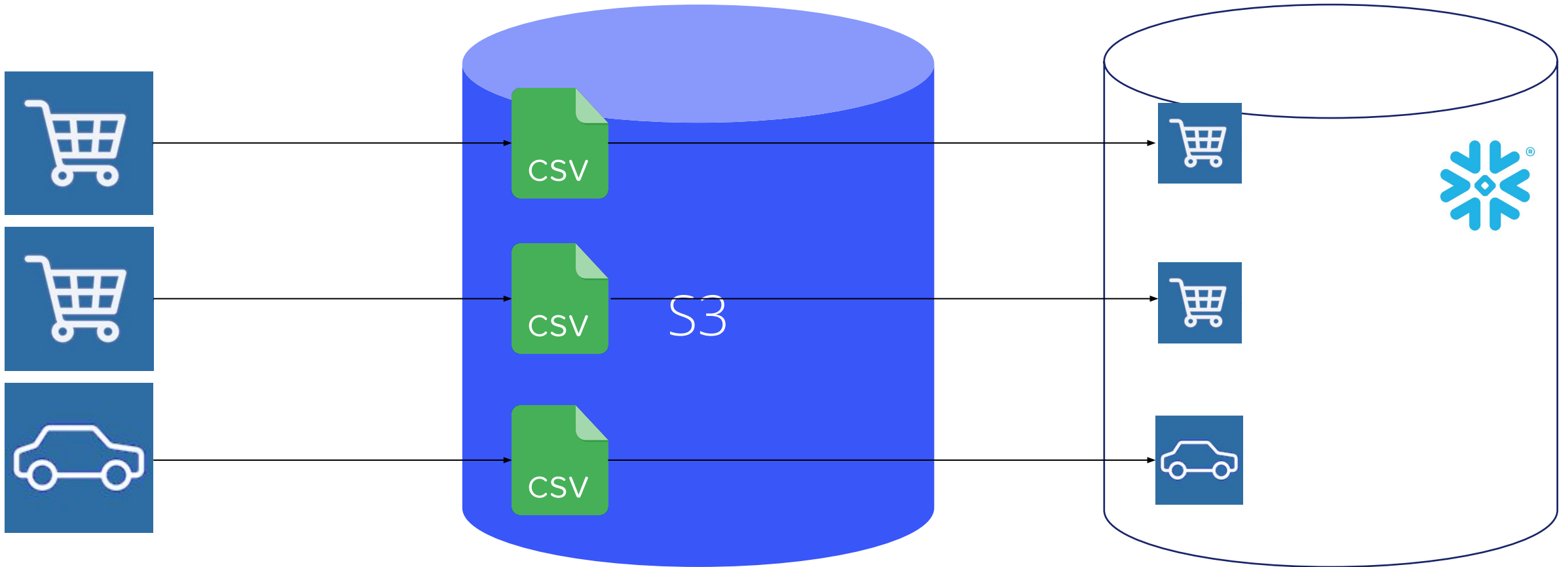




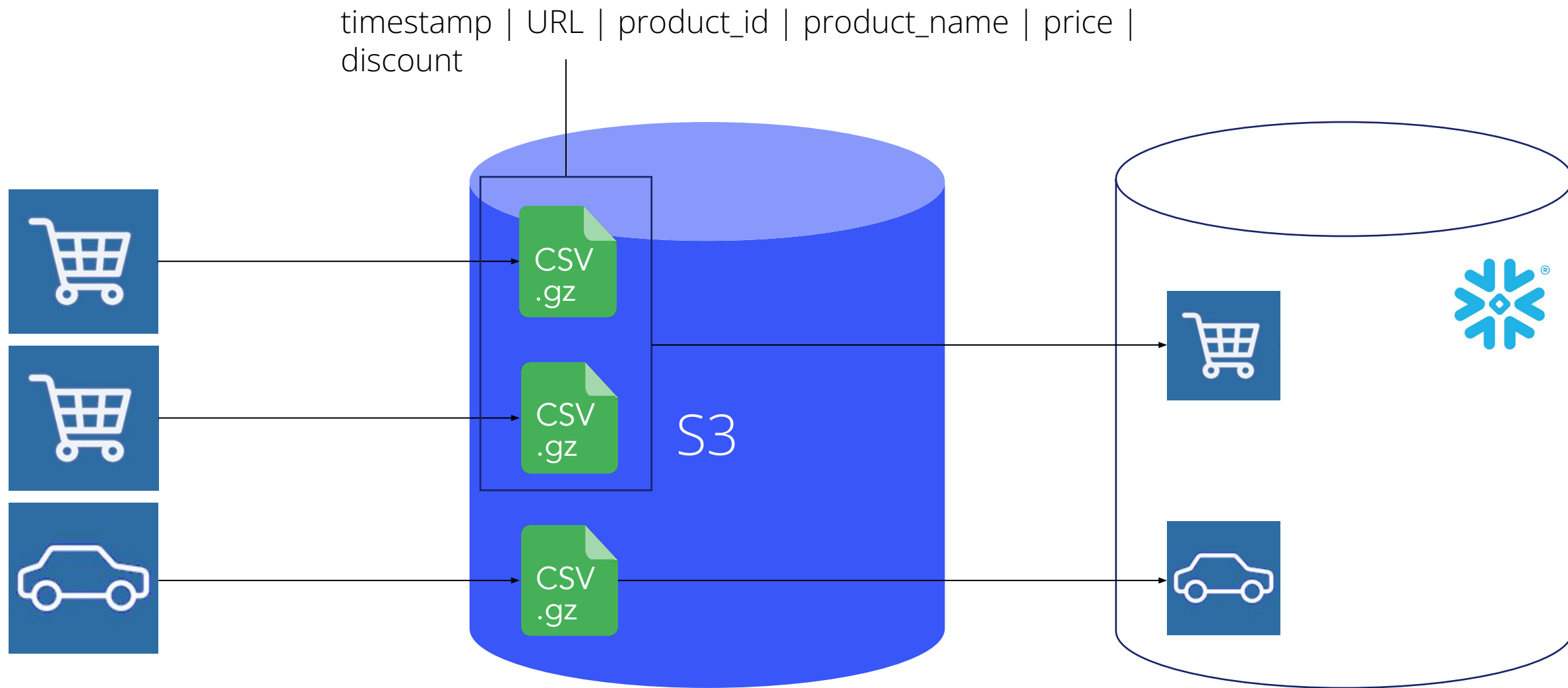
Plumbing

Pipeline evolution: Stage 1

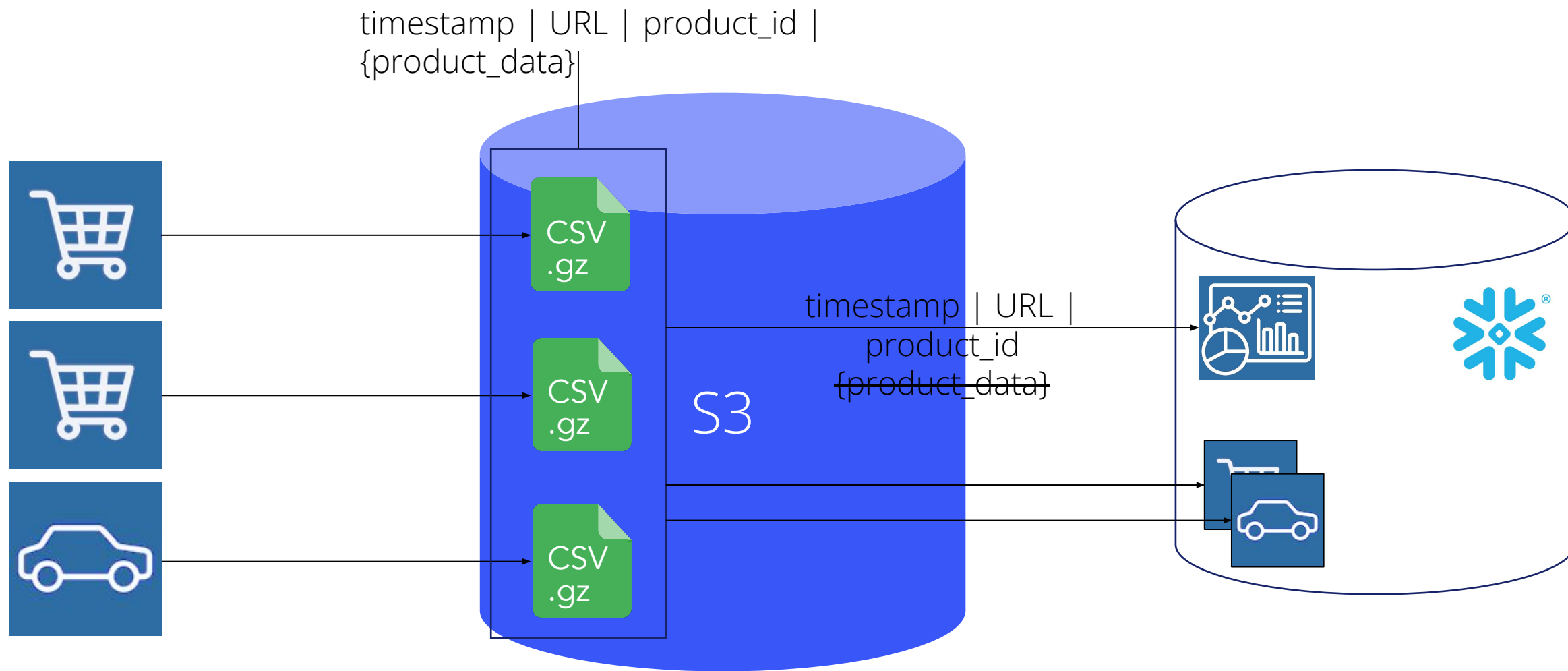
- Python
- Pandas
- Async Playwright + UC Chromium or Firefox
- Third party scraping platform



Pipeline evolution: Stage 2

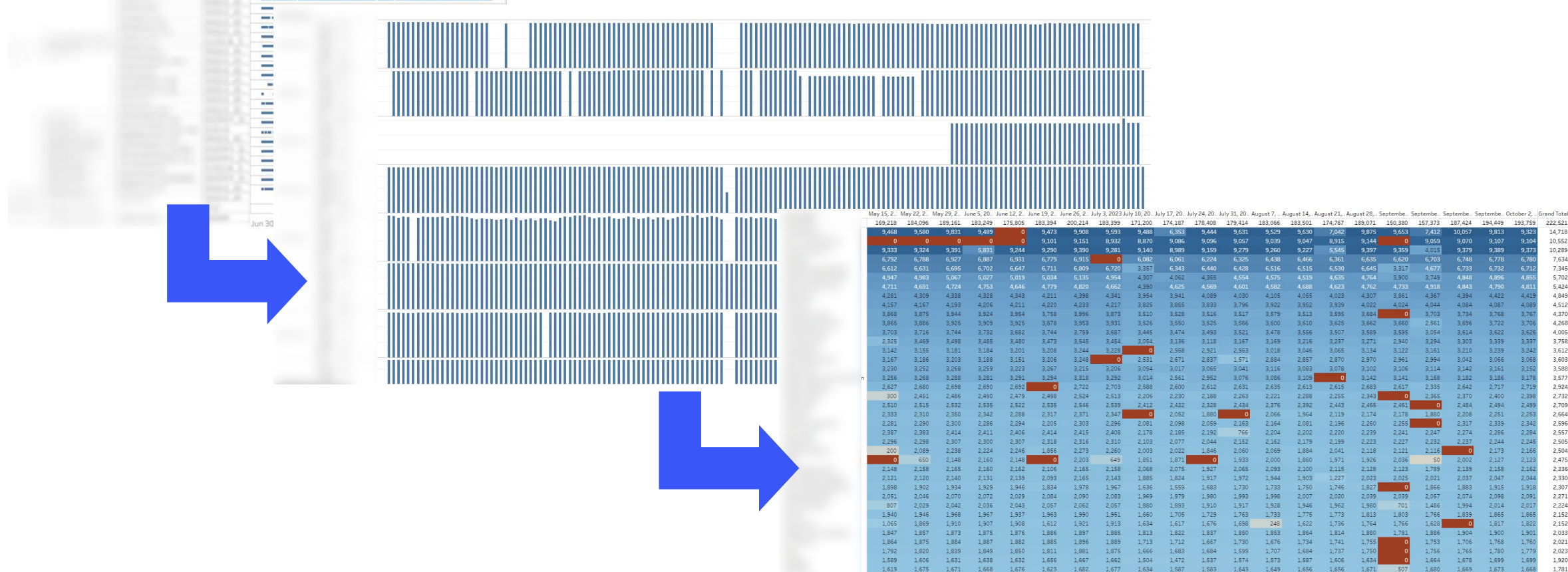


Pipeline evolution: Stage 3



Three levels of monitoring

Tableau + Snowflake

[illegible]

Summary

- Going from raw data to a productised solution requires upfront thinking.
- Building technical stack: standardise everything, but nothing is ever set in stone.
- We are growing! Follow us if you are interested in joining.
- If you are a potential client (institutional investor): challenge us!